

# Privacy Policy

Updated: November 1, 2018

## 1. **DEFINITIONS**

- **Us/We/Our:** J.Wright Photography (Joanna Wright, JWP, and/or JWP Families)
- **Service(s)/Site:** <http://www.jwpfamilies.com/> website and/or photography services and/or products provided by us
- **User(s)/You/Your:** anyone who visits the Site and/or provides information to the Site via the Site, a Third Party Site, and/or a Third Party Service Provider
- **Content:** any information or data that you upload, submit, post, create, transmit, store, or display on the Site
- **Information/Personal Information/Data/Usage Data:** all of the different forms of data, content, and information collected by us as described in this Privacy Policy; information that may be used to readily identify or contact you as an individual person (such as name, address, email address, and/or phone number); personal information does not include information that has been anonymized such that it does not allow for the ready identification of specific individuals; usage data includes information about how the Service is accessed and/or used
- **Third Party/Third Party Sites/Third Party Service Providers/Vendors:** any linked websites and/or services we use to provide service and/or products for you
- **Consent:** by using our Services and/or by providing information (personal and/or otherwise), you agree to the terms and conditions of this Privacy Policy and the Terms of Use of this Site

## 2. **OVERVIEW**

JWP strives to provide online resources in a safe, secure manner that respects your privacy when you use the Site. This privacy statement informs you of our policies and procedures regarding the collection, use, disclosure, and security of personal and other information that may be obtained by the Site from and about its users when you visit the Site. This page also informs you of the choices you have associated with that data. We take reasonable steps to maintain privacy, where practicable, but we cannot guarantee a particular result, either in a general or given instance. The Site manages our Privacy Policy which can be found in the footer of the Site.

## 3. **PURPOSE**

The purpose of this policy is to protect the privacy of users who have sensitive information stored (either electronically or in paper form) by us while at the same time providing us the ability to share this information with authorized entities as required by a legitimate business need or by law. We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from the footer of the Site.

## 4. **INFORMATION – COLLECTION, USAGE, AND SHARING**

### a. **INFORMATION WE MAY COLLECT**

We collect several different types of information for various purposes to provide and improve our Service to you. While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you and/or to fulfill our general and/or specific operational purposes. Personal information may include, but is not limited to, your first and last name, home and business mailing addresses, telephone number, e-mail address, other billing information, and social media accounts. We may also collect information that cannot, on its own, be used to identify you. This includes content and information obtained from other sources and/or Third Party Sites and/or Third Party Service Providers.

### b. **HOW WE MAY USE INFORMATION**

We use the collected data for a variety of reasons related to our Service including, but not limited to, to provide and maintain our Service, to notify you about changes to our Service, to allow you to participate in interactive features of our Service when you choose to do so, to provide customer care and support, to provide analysis so that we can improve the Service, to monitor the usage of the Service, and/or to detect, prevent, and address technical issues.

### c. **HOW WE MAY SHARE INFORMATION**

Information we collect may be disclosed to Third Parties when we deem it necessary in order for them to perform services on our behalf and when obliged to do so by law. Your information may be maintained on computers located out of your state, province, country, or other governmental jurisdiction where the data protection laws differ from those of your jurisdiction. If you are located outside the United States and choose to provide information to us, please note that we transfer the data to the United States and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. JWP will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy, and no transfer of your data will take place to an organization or country unless there are adequate controls in place to secure your data and other personal information.

### d. **EUROPEAN UNION GENERAL DATA PROTECTION REGULATION (EU GDPR) PRIVACY NOTICE**

For the purpose of this Privacy Policy, we are a Data Controller of your personal information. If you are from the European Economic Area (EEA), our legal basis for collecting and using your personal information, as described by this Privacy Policy, depends on the information we collect and the specific context in which we collect it. We may process your personal information when:

- We need to enter into a contract with you for our Services
- You have given us permission to do so
- The processing is in our legitimate interests and is not overridden by your rights
- Processing payments
- Necessary to comply with the law

If you are a resident of the EEA, you have certain data protection rights. In certain circumstances, you have the following data protection rights:

- The right to access, update, or to delete the personal information we have on you

- The right of rectification
- The right to object
- The right to data portability
- The right to withdraw consent

Please note that we may ask you to verify your identity before responding to such requests. You have the right to complain to a Data Protection Authority about our collection and use of your personal information. For more information, please contact your local protection authority in the EEA or visit:

[https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules\\_en](https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules_en)

[https://eits.uga.edu/access\\_and\\_security/infosec/pols\\_regs/policies/eu\\_gdpr/](https://eits.uga.edu/access_and_security/infosec/pols_regs/policies/eu_gdpr/)

## 5. **USAGE AND COLLECTION METHODS**

### a. **USAGE DATA**

We may use Third Party Service Providers to monitor and analyze the use of our Service by collecting Usage Data which may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

### b. **COOKIES**

We use cookies and similar tracking technologies to track the activity of our Service and hold certain information. Cookies are files with small amounts of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies are also used as beacons, tags, and scripts to collect and track information and to improve and analyze our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent; however, if you do not accept cookies, you may not be able to use some portions of our Service. Examples of cookies we use are:

- Session cookies: used to operate our Service
- Preference cookies: used to remember your preferences and various settings
- Security cookies: used for security purposes

### c. **GOOGLE ANALYTICS**

We use Google Analytics to capture information about the effectiveness of our Site. Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. When users use the Site, the Service may collect some or all of the following: the names of domains, IP addresses, the type of browser and operating system used to access the Site, the internet address of the website from which users linked directly to the Site, the search terms used to get to the Site in addition to search terms used in the Site's search engine, the dates and times users access the Site, the type of device used to access the Site, how often users visit the Site, the pages users visit within the Site, and the links made to other websites through this Site.

Google uses the data collected to track and monitor the use of our Service. This information is NOT identifiable by person and is only used for statistical purposes to help make our Site more user-friendly. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page:

<https://policies.google.com/intl/en/policies/privacy/>

### d. **USER-SUBMITTED INFORMATION**

If, during your visit to the Site, the Site's Third Party Sites, and/or the Site's Third Party Vendors, you voluntarily provide personally identifiable information (i.e. your name, address, phone number, email address, social media handles and/or accounts, and/or any other information volunteered), we will collect such information. The information collected is not limited to text and may include audio, video, or other graphic formats you send us. Information is retained and used in accordance with existing laws, rules, regulations, and other policies. Depending on the specific service or transaction, we may share personally identifiable information among its Third Party Sites and/or Third Party Service Providers to provide such service or complete such transaction.

### e. **RIGHTS AND CHOICES**

Subject to applicable law, you may have the right to request access to and receive information about the personal information we maintain about you, update and correct inaccuracies in your personal information, and have the information blocked or deleted as appropriate. Any such rights may be limited in some circumstances. You may use the email below in the contact section to review, correct, update, suppress, or delete personal information that has been previously provided to us by you. Please note that we may need to and will retain certain information for recordkeeping and/or legal compliance purposes. There may also be residual information that will remain in our databases and other records which will not be removed.

### f. **RETENTION PERIOD**

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## 6. **SECURITY**

Several tools, policies, and protocols are used to safeguard the submission of information through the Site, and the security of your data is important to us, but no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. Email is not a secure form of transmission; however, if you choose to provide us with personal information in an email, we may use the email and/or the information contained within it to improve our service to you. Except for authorized law enforcement investigations or as required by law, we do not share our email with anyone. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does NOT include Third Parties who assist us in operating our website, conducting our business, or servicing you, so long as those Third Parties agree to keep this information confidential. We may also release information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours and others' rights, property, and safety.

Our Service does not address anyone under the age of 18 ("Minors"). We do not knowingly collect personally identifiable information from anyone under the age of 18 except when provided to us by the parent/legal guardian of the Minor in order to complete legal documents (i.e. Guardian Consent Form, Model Release Form). If you are the parent or legal guardian of a Minor and you are aware that your Minor has provided us with personal information outside of the

scope as described in the previous statement, please contact us. If we become aware that we have collected data from Minors without verification of parental or legal guardian consent, we take steps to remove that information from our servers.

## 7. **DISCLOSURE**

### a. **LEGAL REQUIREMENTS**

We may disclose your Personal Data in the good faith belief that such action is necessary to comply with a legal obligation, to protect and defend the rights or property of J.Wright Photography, to prevent or investigate possible wrongdoing in connection with the Service, to protect the personal safety of users of the Service or the public, and/or to protect against legal liability.

### b. **PUBLIC**

As a general rule, we will not disclose any personally identifiable information collected online or otherwise to other entities except where you have given us permission or where the information is public information under the Georgia Open Records Act O.C.G.A 50-18-70 et seq., or other applicable laws. If such information is a public record or not otherwise protected from disclosure, user information collected through the Service may be subject to examination and inspection.

### c. **SERVICE PROVIDERS**

We may employ Third Party Sites and/or Third Party Service Providers to facilitate our Service, to provide the Service on our behalf, to perform Service-related services, and/or to assist us in analyzing how our Service is used. These Third Parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### d. **PAYMENT PROCESSORS**

We provide paid products and/or services on our Site. In that case, we use Third Party Service Providers for payment processing. We will not store or collect your payment card details. That information is provided directly to our Third Party Service Providers whose use your personal information is governed by their Privacy Policy.

## 8. **LINKS**

Our Service may contain links to other sites that are not operated by us. If you click on a Third Party link, you will be directed to that Third Party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any Third Party Sites or Third Party Service Providers. This Privacy Policy does NOT address, and we are not responsible for, the privacy policies, disclosure policies, information gathering and use policies, terms and conditions of use, or other policies and practices of any Third Parties, including, but not limited to, those of any Third Party Sites and/or Third Party Service Providers to which the Site links. The inclusion of a link on the Site does not imply endorsement of the linked site or service by us or any Third Party, nor does it imply an affiliation with the Third Party.

## 9. **CHANGES**

We may change or update this Privacy Policy at our discretion at any time. We will notify you of any revisions to this Privacy Policy by posting the new Privacy Policy to the Site so you will know the type of information we collect and how that information is used, and we post the last date of revision at the top of this page. Any changes to this Privacy Policy become effective when we post the revised Privacy Policy on the Site. By using the Service or otherwise providing personal information to us following these changes, you accept the revised Privacy Policy. You are advised to review this Privacy Policy periodically for any changes.

## 10. **CONTACT**

If you have any questions about this Privacy Policy, please contact us by email: [info@jwpfamilies.com](mailto:info@jwpfamilies.com)

**For additional terms of use, please read our Terms of Use (Visitor Agreement and Terms of Service), Contract & Release Forms, and Terms of Sale.**

# Privacy Policy (Abbreviated Version\*)

Updated: November 1, 2018

\*You are strongly encouraged to read the full terms of this Privacy Policy above.

## 1. **DEFINITIONS**

- **Us/We/Our:** J.Wright Photography (Joanna Wright, JWP, and/or JWP Families)
- **Service(s)/Site:** <http://www.jwpfamilies.com/> website and/or photography services and/or products provided by us
- **User(s)/You/Your:** anyone who visits the Site and/or provides information to the Site via the Site, a Third Party Site, and/or a Third Party Service Provider
- **Content:** any information or data that you upload, submit, post, create, transmit, store, or display on the Site
- **Information/Personal Information/Data/Usage Data:** all of the different forms of data, content, and information collected by us
- **Third Party/Third Party Sites/Third Party Service Providers:** any linked websites and/or services we use to provide service and/or products for you
- **Consent:** by using our Services and/or by providing information (personal and/or otherwise), you agree to the terms and conditions of this Privacy Policy and the Terms of Use of this Site

2. **OVERVIEW:** This privacy statement informs you of our policies and procedures regarding the collection, use, disclosure, and security of personal and other information that may be obtained by the Site from and about its users when you visit the Site.

3. **PURPOSE:** The purpose of this policy is to protect the privacy of users who have sensitive information stored (either electronically or in paper form) by us while at the same time providing us the ability to share this information with authorized entities as required by a legitimate business need or by law.

## 4. **INFORMATION – COLLECTION, USAGE, AND SHARING**

### a. **INFORMATION WE MAY COLLECT**

We collect several different types of information that may or may not be used to identify you personally and may include, but is not limited to, your first and last name, home and business mailing addresses, telephone number, e-mail address, other billing information, social media accounts, and Site usage.

### b. **HOW WE MAY USE INFORMATION**

We may use the collected data to provide and maintain our Service, to provide customer care and support, to provide analysis so that we can improve the Service, to monitor the usage of the Service, and/or to detect, prevent, and address technical issues.

### c. **HOW WE MAY SHARE INFORMATION**

Information we collect may be disclosed to Third Parties when we deem it necessary in order for them to perform services on our behalf and when obliged to do so by law.

### d. **EUROPEAN UNION GENERAL DATA PROTECTION REGULATION (EU GDPR) PRIVACY NOTICE**

For the purpose of this Privacy Policy, we are a Data Controller of your personal information. If you are from the European Economic Area (EEA), our legal basis for collecting and using your personal information, as described by this Privacy Policy, depends on the information we collect and the specific context in which we collect it, and you have certain data protection rights in certain circumstances that may include the rights to access, update, or to delete the personal information we have on you, of rectification, to object, to data portability, and to withdraw consent. Please note that we may ask you to verify your identity before responding to such requests. You have the right to complain to a Data Protection Authority about our collection and use of your personal information. For more information, please contact your local protection authority in the EEA or visit:

[https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules\\_en](https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules_en)

## 5. **USAGE AND COLLECTION METHODS**

### a. **USAGE DATA**

We may use Third Party Service Providers to monitor and analyze the use of our Service by collecting Usage Data.

### b. **COOKIES**

We use cookies and similar tracking technologies to track the activity of our Service and hold certain information

### c. **GOOGLE ANALYTICS**

We use Google Analytics to capture information about the effectiveness of our Site. You can opt out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/intl/en/policies/privacy/>

### d. **USER-SUBMITTED INFORMATION**

If, during your visit to the Site, the Site's Third Party Sites, and/or the Site's Third Party Vendors, you voluntarily provide personally identifiable information, we will collect such information.

### e. **RIGHTS AND CHOICES**

Subject to applicable law, you may have the right to request access to and receive information about the personal information we maintain about you, update and correct inaccuracies in your personal information, and have the information blocked or deleted as appropriate. Any such rights may be limited in some circumstances.

### f. **RETENTION PERIOD**

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

6. **SECURITY:** Several tools, policies, and protocols are used to safeguard the submission of information through the Site, and the security of your data is important to us, but no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee its absolute security. We do not sell, trade, or otherwise transfer to outside parties. This does NOT include Third Parties who assist us in operating our website, conducting our business, or servicing you, so long as those Third Parties agree to keep this information confidential. We may also release information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours and others' rights, property, and safety. We do not knowingly collect personally identifiable information from anyone under the age of 18 except when provided to us by the parent/legal guardian of the Minor in order to complete legal documents (i.e. Guardian Consent Form, Model Release Form).

## 7. **DISCLOSURE**

### a. **LEGAL REQUIREMENTS**

We may disclose your Personal Data in the good faith belief that such action is necessary to comply with a legal obligation, to protect and defend the rights or property of J.Wright Photography, to prevent or investigate possible wrongdoing in connection with the Service, to protect the personal safety of users of the Service or the public, and/or to protect against legal liability.

### b. **PUBLIC**

As a general rule, we will not disclose any personally identifiable information collected online or otherwise to other entities except where you have given us permission or where the information is public information under the Georgia Open Records Act O.C.G.A 50-18-70 et seq., or other applicable laws.

### c. **SERVICE PROVIDERS**

We may employ Third Party Sites and/or Third Party Service Providers to facilitate our Service, to provide the Service on our behalf, to perform Service-related services, and/or to assist us in analyzing how our Service is used.

### d. **PAYMENT PROCESSORS**

We use Third Party Service Providers for payment processing. We will not store or collect your payment card details. That information is provided directly to our Third Party Service Providers whose use your personal information is governed by their Privacy Policy.

8. **LINKS:** We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any Third Party Sites or Third Party Service Providers. The inclusion of a link on the Site does not imply endorsement of the linked site or service by us or any Third Party, nor does it imply an affiliation with the Third Party.

9. **CHANGES:** We may revise this Privacy Policy at our discretion at any time and will post the most recent revision on this Site as indicated by the date above. Any changes to this Privacy Policy become effective when we post the revised Privacy Policy on the Site. By using the Service or otherwise providing personal information to us following these changes, you accept the revised Privacy Policy.

## 10. **CONTACT**

If you have any questions about this Privacy Policy, please contact us by email: [info@jwpfamilies.com](mailto:info@jwpfamilies.com)

**For additional terms of use, please read our Terms of Use (Visitor Agreement and Terms of Service), Contract & Release Forms, and Terms of Sale.**